



the future is safer with altro

## ALTRO HELPS SOUTHEND UNIVERSITY HOSPITAL BEAT THE BUGS

### Altro Whiterock

Southend University Hospital has worked with interior surfaces specialist Altro to create 68 hand gel stations at the hospital, as a highly visible reminder to staff, patients and visitors to always "clean your hands".

The gel stations are an eye-catching bright red, providing a prompt to everyone who passes them. A combination of text and graphics provides a simple step-by-step guide on how to use the hand gel correctly.

The gel stations are made from Altro Whiterock DigiClad, a unique surface that allowed Southend University Hospital to print its bespoke graphics directly onto the product. Durable cured inks mean that even the abrasive alcohol gel won't cause the artwork to discolour. Altro Whiterock is easy to clean and resistant to wear and tear, making it perfectly suited for the hospital's busy corridors. It also offers high standards of fire performance meeting Class 0 classifications of the Building Regulations – an essential consideration for the hospital.

Altro Whiterock is a semi-rigid hygienic PVCu wall cladding that is low maintenance and offers resistance to stains, chemical spillages and impact. With no grout or cracks, the seamless finish of Altro Whiterock gives fewer areas for bacteria and moisture to accumulate, so is ideal for situations where hygiene is paramount.

**The future is safer with altro.**



*"Superbugs are high on the popular agenda, so there has never been a more important time for us to effectively communicate the simple steps that can help prevent the spread of infections. These gel stations are a highly visible way of reminding patients and visitors of the need to use hand gels on entering or leaving certain areas.*

*"Altro Whiterock is an easy material to work with which meant that when the panels arrived printed from Altro, our contractor was able to install them quickly. The finished result is impressive, and will certainly help us to raise awareness about this issue."*

David Cowling, Project Manager for Southend University Hospital

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